

## Introduction to the Cannabis Business Roadmap

# Summary and Next Steps

Pause here to check in on what you know and your next steps.

- ☐ You can explain what it takes to think like an entrepreneur.
- ☐ You can develop a list of possible members of your business professional team.
- ☐ You can list risks involved in starting a cannabis retail store in Washington state.
- ☐ You can explain how culture shows up and how a business leader can influence it.



**If you have questions about one of these areas, what is your plan to get it answered?**

## Next Steps

**What are your next steps?**

Here are some ideas for your next steps:

- ☐ Complete the Social Equity self-assessment.
- ☐ Complete the Entrepreneurship self-assessment
- ☐ Subscribe to newsletters and podcasts like the ones on the Stay Informed Tip Sheet. Then set up a regular time to read, listen, and watch them.
- ☐ Take a full-length Leadership self-assessment, such as CliftonStrengths for Leaders (<https://store.gallup.com/p/en-us/15310/cliftonstrengths-for-leaders?c=1>)
- ☐ Set up your business team and capture their contact info.
- ☐ Learn more about risk from Startup Washington (<https://mystartup365.com/resources/financial-literacy/risk-management/>).
- ☐ Use the Culture Checklist and Worksheet to capture your thoughts about culture and how you would like to influence it.